



ADIKAVI NANNAYA UNIVERSITY

RAJAMAHENDRAVARAM



NSS CELL

Webinar
on
SWACHTA ACTION PLAN
14 August 2020

Convener

Dr B Kezia Rani

NSS Coordinator

Chief Guest

Prof M Jagannadha Rao

Hon'ble Vice Chancellor, ANUR

Resource Person

Dr WG Prasanna Kumar

Chairman, MGNCRE

Introduction

The Swachh Bharat Action Plan is an initiative of MHRD with the goal to create and disseminate customized action plan for educational institutes. The Action Plan is intended to be implemented when the CoVID pandemic subsides and normalcy resumes. The Action Plan is therefore a relay of guidelines and recommendations for Colleges and Universities to be followed after the Unlock.

Swachh Bharat Mission is one of the most coveted and successful missions of the Government. Its relevancy has increased due to the pandemic which can be successfully confronted and contained by hygienic practices at organisational and personal level. Processes like regular hand washing and sanitization are some of the most effective methods in combating the spread of the virus. Ensuring that these methods are followed in public places and workplaces is mandatory.

Campuses can be compared to small communities wherein a lot of activities occur that produce waste and therefore a need for eco-friendly disposal methods is essential. The pandemic has once again informed the humanity of the need to follow eco-friendly methods and lifestyles. Therefore, the Swachhta in Campus address the proper waste disposal methods for the different types of dry and wet wastes produced in the Colleges and its associated activities. Similarly, the Campus Jal Shakthi deals with water resource management. Lastly, Sanitization plan deals with the possible ways of sanitization of common areas of workplace.

This workshop therefore intends to address the following Themes:

- 1. Swachhta In Campus***
- 2. Campus Jal Shakti***
- 3. Campus- Post Covid19 Sanitation Plan***

Objectives of the Program

1. *Swachhta In Campus*

Campuses of educational institutions have different and difficult types of wastes such as of health center waste, furniture waste, building waste, food & kitchen waste, lab waste, office & hostel waste. Campus is a mini community. Swachhta practices therefore need to be implemented and inculcated among students for a hygienic and eco-friendly campus.

2. *Campus Jal Shakti*

A water conservation action and implementation plan for HEIs with the objective to develop a model water conservation plan containing effective short and long-term water conservation procedures and practices reflecting local water resource needs and water quality as well

3. *Campus- Post Covid19 Sanitation Plan*

The goal is to provide guidance for cleaning and disinfecting in campuses and its surroundings. In addition to routine custodial cleaning cadence, the plan is intended for an enhanced cleaning frequency to clean and disinfect common areas and possible fomites (door handles, tables, railings etc.)

Organizers

NSS CELL

The NSS Cell of Adikavi Nannaya University comprises of 290 Units with over 29000 volunteers offering their services across East and West Godavari Districts. The NSS Cell represented the University in the Republic Day Parade of Republic Day Celebrations, 2020. The Cell has organized many service programs, blood donation camps, rehabilitation center during the pandemic. The NSS Cell strives to render more community services in the future for the benefit of the poor, needy and marginalizes sections of society.

MGNCRE MHRD

Mahatma Gandhi National Council of Rural Education under the Ministry of Human Resource Development, in Government of India strives to promote resilient rural India through Higher Education interventions. MGNCRE designs, develops and promotes curriculum inputs for higher education programmes offered by Universities and Autonomous Institutions in India. The higher educational streams of focus for MGNCRE include: Rural Studies, Rural Development, Rural Management, Social Work and Education. The curriculum inputs are both theoretical and practical field-related relevant to rural India.

VISION To involve higher education curriculum in India in the process of building resilient rural India i.e., Uthkrisht Gram for Unaat Bharat

MISSION Formulate and recognise curricular inputs and accredit courses and higher educational institutions, which enable development of sustainable, climate and disaster resilient rural livelihoods.

Resource person

Dr W G Prasanna Kumar, Chairman, MGNCRE

Brief Bio-data of Resource Person

Dr. W G Prasanna Kumar, Chairman, Mahatma Gandhi National Council of Rural Education (MGNCRE), holds Ph.D in Education with basic degree in Social Work and Master's Degree in Sociology, Public Administration and Political Science. He also has professional education in Environmental Economics, Public Relations, Communication, and Training and Development. Under his leadership MGNCRE has done instrumental work in building rural resilience including rural community engagement and Nai Talim - Experiential Learning.

The several areas of functional work envisaged and implemented successfully by Dr. W G Prasanna Kumar include Curriculum Development Programmes, Course Material Preparation, Faculty Development Programmes, Workshops, Roundtables, Rural Immersion Training Programmes, Swachhta Action Plan Activities, Community Engagement Programmes, Rural Management Programmes, Nai Talim Programmes, WASH Volunteerism Programmes in collaboration with UNICEF and UBA Activities.

The national initiative of reviving Mahatma Gandhi's ideas of Nai Talim, spearheaded by Dr. W G Prasanna Kumar, has met unprecedented success at both national and state levels. The primary objective of this initiative is to promote Gandhiji's ideas on Experiential Learning, Nai Talim, Work Education and Community Engagement, and mainstreaming them in School Education and Teacher Education Curriculum & Pedagogy. The pilot developmental project is a product of intensive workshop based interactions and consultations with Departments of Education in Universities in India, National Council of Educational Research and Training (NCERT), and State Council of Educational Research and Training (SCERTs) across all Indian States/UTs. He considers this initiative as a great tribute to Mahatma Gandhi. Dr. W G Prasanna Kumar has been instrumental in developing MGNCRE's state-of-the-art e-Learning Centre with infrastructure for conferencing and training facilities which include training programs, skill building sessions and workshops with facility for video linking the entire country and sharing online educational resources for rural community engagement and development. The compilation, development and nationwide release of Swachh Campus and Jal Shakti Manuals are his major contributions to Higher Educational Institutions. These Manuals have been directed by the Ministry to be put into usage by Higher

Education Institutions including Universities, Colleges and Polytechnics in developing strategies, action plans and implementation plans for water conservation on the campuses and in the villages with which the campuses are engaged with in National Service Scheme (NSS), Swachhta Action Plan (SAP) and Unnat Bharat Abhiyan (UBA).

As Professor and Head, Centre for Climate Education and Disaster Management in Dr. MCRHRD Institute, he conducts several capacity building and action research programmes in climate education, disaster management and crowd management. He has handled many regional, national and international environmental education programmes and events including UN CoP11 and Convention on Biological Diversity and Media Information Management on Environmental Issues.

As Director in National Green Corps in the State Government for over 11 years and Senior Social Scientist in State Pollution Control Board for 6 years Dr. W G Prasanna Kumar conducted various curriculum and non-curriculum related training programmes in environmental education. He was awarded Best State Nodal Officer of National Green Corps by Centre for Science and Environment, New Delhi in 2008. He was recipient of Jal Mithra Award from Earthwatch Institute of India and Water Aid New Delhi, 2014 and Certificate of Commendation for the services in UN Conference of Parties and Convention for Biodiversity conducted at Hyderabad in 2012. He was a Resource Person for AP Judicial Academy, AP Police Academy, AP Forest Academy, EPTRI, Comissonerate of Higher Education and Intermediate Education, State Council for Educational Research and Training and National Council for Educational Research and Training New Delhi, CCRT, Bharathiya Vidyapeet University Pune, CPR Environmental Education Centre Chennai and Centre for Environment Education Ahmedabad.

Dr W G Prasanna Kumar underwent training in Community Consultation for Developmental Projects in EPA Victoria Australia in 1997; as State Chief Information Officer by IIM Ahmedabad and Dr. MCRHRDI Government of Andhra Pradesh in 2004; and in Environmental Education and Waste Management Techniques at JICA, Japan in 2011.

Brief Bio-data of Chief Guest

Prof. Mokka Jagannadha Rao, Hon'ble Vice-Chancellor of Adikavi Nannaya University, Rajamahendravaram has done his education both in India and Aboard. He got his Master's degree in Engineering from University of Alaska, USA. He got his Ph.D. from Andhra University, Visakhapatnam, in the year 1985. He joined as Assistant professor in the Department of Geology, Andhra University in 1986 and later promoted to Professor and head of the department from the same department/ He is a serious researcher and academician having more than 33 years of experience in both teaching and research. He has published nearly 150 papers in National and International Journals. 33 scholars got awarded their PhDs under his guidance. His students are not only from geology but also from Computer Science, Geo Engineering, Geo Physics and Allied Physics.

He has strong research Collaboration with various organisations from USA, Canada and Australia. He has completed 8 funded projects, from leading funding agencies of this Country, including DST, UGC, CSIR, DOD, APMDC-DMRTUF, MoES, ISRO and ONGC. He got huge consultancy projects from ONGC namely:

1. Studies on Holocene Evolution of Mahanadi Delta,
2. Studies on Land Subsidence due to Hydrocarbon exploration and exploitation at KG-PG Basin, A Pulsing Remote Sensing and Field studies.

He has a vast experience in administration. He held various administrative positions:

1. Director for Information Management Centre, Andhra University, Visakhapatnam, AP
2. Dean for PG& Professional Examinations, Andhra University, AP
3. Director for International Students Affairs-Andhra University
4. Director for Delta studies Institute-Andhra University
5. Chairman for Board of Studies, Dept. of Geosciences, Ambedkar University, Srikakulam, AP

Flyer

ADIKAVI NANNAYA UNIVERSITY STANDS FOR

Established in 2006, Adikavi Nannaya University aims to cater academic needs of the students of Godavari Districts. The University believes in holistic development of student in arenas of academics, values and social responsibilities. The University encourages creativity and social service amongst its students. The University is charting new pathways of progress under the esteemed guidance of Hon'ble Vice Chancellor, Prof. M. Jagganadha Rao. Adikavi Nannaya University prides in being the largest university of Andhra Pradesh with nearly 450 Colleges. The University is dedicated to excellence in academics and is zealous in making its students resourceful and responsible citizens of India.

ABOUT NSS CELL, ANUR

The NSS Cell of Adikavi Nannaya University comprises of 290 Units with over 29000 volunteers offering their services across East and West Godavari Districts. The NSS Cell represented the University in the Republic Day Parade of Republic Day Celebrations, 2020. The Cell has organized many service programs, blood donation camps, rehabilitation center during the pandemic. The NSS Cell strives to render more community services in the future for the benefit of the poor, needy and marginalized sections of society.

THEME OF THE EVENT

1. SWACHHTA IN CAMPUS

Campuses of educational institutions have different and difficult types of wastes such as of health center waste, furniture waste, building waste, food & kitchen waste, lab waste, office & hostel waste. Campus is a mini community. Swachhta practices therefore need to be implemented and inculcated among students for a hygienic and eco-friendly campus.

2. CAMPUS JAL SHAKTI

A water conservation action and implementation plan for HEIs with the objective to develop a model water conservation plan containing effective short and long-term water conservation procedures and practices reflecting local water resource needs and water quality as well

3. CAMPUS- POST COVID19 SANITATION PLAN.

The goal is to provide guidance for cleaning and disinfecting in campuses and its surroundings. In addition to routine custodial cleaning cadence, the plan is intended for an enhanced cleaning frequency to clean and disinfect common areas and possible fomites (door handles, tables, railings etc.)

FOR MORE DETAILS CONTACT

DR.B KEZIA RANI

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ADIKAVI NANNAYA UNIVERSITY

RAJAMAHENDRAVARAM - 533296
ANDHRA PRADESH, INDIA



ONLINE SWACHHTA ACTION PLAN WORKSHOP

(For the principals of AKNU affiliated colleges)



14TH AUGUST 2020, 10 AM

CHIEF GUEST



Prof. M. JAGANNADHA RAO
VICE-CHANCELLOR
ADIKAVI NANNAYA UNIVERSITY

Dr.W.G Prasanna kumar

chairman, MGNCRE

M Sai Kiran

Conviner, MGNCRE

Dr.Mahendranath

SAP Nodal officer
The Apollo University Chittoor
Resource person

GUEST OF HONOUR



Prof. B GANGA RAO
REGISTRAR
ADIKAVI NANNAYA UNIVERSITY

ORGANIZED BY

DR.B KEZIA RANI

NSS, CO-ORDINATOR

ADIKAVI NANNAYA UNIVERSITY

ADIKAVI NANNAYA UNIVERSITY, RAJAMAHENDRAVARAM
ANDHRA PRADESH

Prof. M. Jagannadha Rao
M.Sc. (Tech), M.S. Engg. (USA), Ph.D
Vice-Chancellor



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E-mail: vcnannaya@gmail.com

Date : 08-08-2020

To

Dr. W.G. Prasanna Kumar
Chairman
Mahatma Gandhi National Council of Rural Education
Department of Higher Education
MHRD, Government of India
Shakkar Bhavan
Hyderabad – 500 004

Sir,

Sub: SAP Workshop/Invitation – Acceptance – Reg.
Ref: Your E-mail dated 06.08.2020.

Thank you very much for your mail dated 06.08.2020 regarding Online Swachhta Action Plan Workshop for the affiliated colleges of our University. We are very thankful to you for recognizing our Universities Swachhta activities. We are happy to conduct the Online workshop on the above subject on 14.08.2020 by 10 AM. All the Principals of affiliated colleges are requested to participate in the program.

I request you to please instruct your Coordinator to be in touch with our Dean, College Development Council, Adikavi Nannaya University, Rajamahendravaram for further action in this regard.

Dr. B. Kezia Rani
Email : drkrbadhiti@gmail.com
Phone No. 7396544059

I will be happy to be Chief Guest on that day. We look forward to work with you in Swachhta Programmes in future as well.

Thanking You,

Yours sincerely,

(M. JAGANNADHA RAO)

Program Sheet



MGNCRE

महात्मा गांधी राष्ट्रीय ग्रामीण शिक्षा परिषद
Mahatma Gandhi National Council of Rural Education
Department of Higher Education
Ministry of Human Resource Development, Government of India



MGNCRE organizes One Day Swachhta Action Plan Online Workshop in Collaboration with Adikavi Nannaya University for Principals of affiliated Colleges, Adikavi Nannaya University Andhra Pradesh

14 th Aug 2020	Session Details	Guests
10 am to 11.30 am	Inauguration	Chief Guest:- Prof. M. Jagannadha Rao, Vice Chancellor, Adikavi Nannaya University, Rajamahendravaram Guest:- Dr W G Prasanna Kumar, Chairman, MGNCRE Guest:- Prof. B Ganga Rao, Registrar, Adikavi Nannaya University, Rajamahendravaram
	Swachhta Action Plan Implementation in all Higher Education Institutions	Dr Mahendranath, SAP Nodal officer, Apollo Institutions
	Workshop Convener	Dr.B.Kezia Rani NSS Program Coordinator Adikavi Nannaya University
Online Platform:-	GoTo Meeting	Link:- https://global.gotomeeting.com/join/748803013 Access code :- 748-803-013
Steps to join Online Workshop	Steps to login from Mobile 1.Download GoTo Meeting app from Play Store 2.Enter the Access code 3.Click on the option "Join" to join	Steps to login from Website 1.Click on the Link 2.It will direct to the GoTo Meeting Website 3 U can join meeting directly without installing the app or with installing the app
Technical assistance	If you face any technical difficulties please feel free to call	Mr. M.Sai Kiran Andhra Pradesh State Coordinator MGNCRE, MHRD, GoI Ph:- 9247373088 saisapmgncre@gmail.com

Lecture Details

“Swachhta has been recognised and accorded top priority by the government of India. Hygiene and hygienic practices in life are critical for health not only to improve a living environment but also to elevate our thinking to a more pure and healthy state. A huge population base and varying education and awareness levels do not promote a secure hygienic environment and hence this is a major challenge. Lack of hygiene in habits negatively impacts the country's progress to global benchmarks in all spheres and also impacts the working population.

This creates unhealthy mind- sets in the people. A clean or Swachh mind is generated from a Swachh environment. Teachers and students of the education system need to play the lead role in making the masses aware of the quintessential need for hygiene. The Department of Higher Education decided to embark on the mission through the standard operating procedure on Swachhta for its Institutions setting forth practices that must be implemented at all higher educational institutions.

All Institutions need to simultaneously follow the parameters of the campus hygiene laid out in the material so that the minds of the students flower in a clean and pure campus atmosphere. Along with education, swachhta is also a precious lesson that can be learnt in education Institutions as it defines students’ personalities” - Shri Prakash Javadekar, Hon’ble Minister for Human Resource Development, Govt. of India. Based on the thoughts of the Hon’ble Minister , MGNCRE was deputed to work on creation of various tools to help HEIs to inculcate a sense of Swachhta in their students.

The key goals of Swachhta Action Plan are:

1. To institutionalize cleanliness or Swachhta as an integral part of the functioning of educational institutions.
2. To set the tone and pace for Swachhta movement in the country with the huge outreach and knowledge base of HEIs.
3. To galvanise HEIs into introspection and appraisal of their campus cleanliness and to stimulate corrective action to achieve higher benchmarks.
4. To transform HEIs into models of environmental consistency, conforming to various factors of ecological balance in their daily functioning.
5. To contribute positively to attain SDGs related to environment and health
 - a. Goal 3 : Good Health & Well Being

- b. Goal 6 : Clean Water & Sanitation
- c. Goal 7 : Affordable & Clean Energy
- d. Goal 11 : Sustainable Cities and Communities

6. To devise and share parameters and templates for Swachhta rankings of HEIs in 2019.

The Swachhta Action Plan goals were achieved through conduct of:

1. Three National Consultative Workshops for Development of with University Vice Chancellors, Deans, Heads of Departments.
2. Curriculum Development Workshops: for course writers of the PG Diploma Course in Waste Management & Environmental Hygiene.
3. Resource & Course Material Development.
4. Release of Resource & Course Material at appropriate platforms.
5. Two-day Faculty Development Workshops from Autonomous Universities/HEIs and Institutes of Management across the country on Waste Management and Social Entrepreneurship.

Key Objectives of the Swachhta Action Plan.

1. Provide guidance to institutions on various aspects of Swachhta for a clean and green campus through a use of Standard Operating Manual (SOP).
2. Build swachhta skills in students and ensure they take ownership of maintaining Swachh campuses.
3. Ensure Swachh campuses through use of Swachh Campus Manual.
4. Promote healthy competition between institutions to maintain swachhta ratings.
5. Develop a structured curriculum on Environmental Hygiene, Sanitation and Waste Management that is to be offered as an elective paper for UG Courses to widen the scope of job opportunities for degree students.
6. Develop a structured PG Diploma Course for universities/colleges on Waste Management and Environmental Hygiene that will lead to a skilled workforce being available to organizations involved in Swachhta.
7. Develop a structured MBA Programme on Environmental Hygiene and Social. entrepreneurship for PG students that providing managerial workforce to the organizations involved in Swachhta.
8. Contribute to the Swachh Bharat Abhiyan by building awareness in universities/colleges through celebration of various days through the year.

Number of participants:

500 (Principals & NSS POs)

Outcome of the Event:

The Participants at the end of the session would be able to:

1. Build consensus on the need for maintaining a Clean and Green Campus among campus leaders at student level, faculty level and campus level.
2. Facilitate design of specific interventions for making the campus clean and green by following international standards and accepted parameters.
3. Monitor the existing environmental performance of the campus in a participatory and transparent way.
4. Present a step-by-step guide for making the campus clean and green.
5. Generate case studies on best Swachh practices adopted on the
6. campus which can serve as models for other institutions to adopt.

Feedback Report

- The participating Principals of Affiliated Colleges of Adikavi Nannaya University are able to understand the significance of Swacchta Action Plan and its role in safeguarding the student from the prevailing dangers of the pandemic as well as instil the values of Hygiene and Health.
- The event also helped the participants understand the importance of conservation of environment and the dangers of improper waste management. The event delved into proper methods which can be implemented at the College level for dealing with the waste created by the offices and hostels of the Colleges.
- The event played a key role in disseminating relevant and necessary methods and ways in which sanitization and disinfection of public areas can be done in Colleges and HEIs.
- The event helped in creating awareness about the plethora of resources, methods that can be used to efficiently manage waste water produced by the HEIs and Colleges in an eco-friendly manner.

e-Certificate



Certificate



*This is to certify that {{full name}} is now a **Recognized Swachhta Action Plan Institution**. The Institution has successfully formed the Swachhta Action Plan Committee and constituted the working groups Post COVID-19 for **Sanitation & Hygiene, Waste Management, Water Management, Energy Management and Greenery** along with the observation of two environment related days to inculcate in faculty, students and community, the practices of Swachhta and Reduction, Reuse and Recycling of Resources.*

Dr. W G Prasanna Kumar
Chairman

Mahatma Gandhi National Council of Rural Education
Department of Higher Education, Ministry of Human Resource Development
Government of India

{{certificate id}}

Photo Gallery with captions and Paper clippings

